INSPIRING WORCESTERSHIRE
WORCESTERSHIRE CAREERS HUB

CASE STUDY

DATE	SCHOOL	DISTRICT
23.06.2025	Vale of Evesham	Worcester

EVENT/ACTIVITY NAME	NUMBERS ATTENDED
Visit to University of Worcester	6

WRITE UP (Activity Aims)

Engage Yr 11, 12 and 13 students in an opportunity to find out about life at University, what options and courses are available, how to apply and what career opportunities are available on campus as an employer rather than a student

Learning Intent(s)
- To raise aspirations by showing students what Higher Education training, learning and careers options are available to them locally.
- To raise awareness of local links and opportunities for future visits and experiences.
- To think about different jobs and opportunities on a University campus.

WRITE UP (Activity DETAILS)

Our students visited The University of Worcester and were given a talk and tour by ex University Alumni and current schools engagement coordinator Ceira Jones. This arranged visit was influenced by the pupils views, interests and the Careers Action Plans of our students.

Ceira gave a presentation about the types of courses run by the University, what's like to live on campus, and all of the possible jobs and careers available on campus. We then went on a tour of the St John's Campus and were taken on a bus tour of several of the other University campuses.

Students were surprised to hear that they could do catering, housekeeping, IT, grounds keeping and Admin roles as well as the expected roles such as tutoring. We also discussed entry levels and ages and found out that there is currently a student studying at the University who is in their 70's!

Students were encouraged to ask questions regarding their own needs and interests, and about what job opportunities they could expect to access including other entry pathways and future salaries.

WRITE UP (Measure and Impact)

Informal discussions between staff and students were had on the bus drive back following the visit. These discussions were followed up in more detail during formal careers lessons and in one to one careers meetings with our independent careers advisor.

This information was fedback to SLT, Governors, and parents/carers.

Future Goals:

To look at virtual tours and prospectuses for other Universities to compare them.

To look at the application process for University courses via UCAS.

To look at the current job advertisements for the University to see what the application requirements are.

WRITE UP (Quotes from participants)

Feedback from staff and Students:

'I didn't know there were so many jobs that you could do there'

'I think I could go to University one day, I liked the campus'

'Great opportunity for our students to ask questions'

Feedback in lessons and Careers Meetings:

Staff felt it was a useful talk and tour for students to explore different next step options.
It was interesting to learn about the types of jobs available on campus as well as the many different courses on offer. It was also useful to hear the personal stories about what previous student Ceira had enjoyed about University life which made it more relatable.
Students said that many of them had thought that University wasn't an option for them, and that this visit and tour allowed them to think about all of the different careers and opportunities available to them.